SUBJECT: PROPOSED OFFER OF DEDICATION FOR PORTERVILLE ENTRANCE SIGNS

SOURCE: COMMUNITY DEVELOPMENT DEPARTMENT – ECONOMIC DEVELOPMENT

COMMENT: The Porterville Chamber of Commerce’s Economic Development Committee has been gathering support to erect “Welcome to Porterville” entrance signs near the northerly and southerly Highway 65 entrances into the city. The Porterville Chamber of Commerce is proposing to dedicate the signs to the City of Porterville upon completion of construction of each sign.

Brian Ennis, project chair, presented several potential locations for the signs. Upon review of potential locations, the committee selected a site owned by Fruit Growers for the southerly entrance and a site owned by Art Chiapa for the northerly entrance. Both property owners have agreed to provide an easement to locate the signs on their property.

Donations for the project have been provided by Ennis Homes to manage the project, Townsend Architectural Group for the design of the sign, and James Winton for engineering services. Further commitments are being solicited from the Building Industry Association and several local construction-related firms who have indicated that they would be interested in donating supplies and labor necessary to construct the signs. It is anticipated that all costs associated with the construction will be covered by the donations. Furthermore, as no landscaping has been incorporated into the design, the cost for maintenance will be minimal as related to electricity for nighttime illumination and the repair of occasional vandalism (i.e., graffiti).

As construction for each sign is completed, the Chamber of Commerce will present the City with a request to accept the dedication of the sign and easement for maintenance. A timeline for construction of the entrance signs has not been established.

RECOMMENDATION: That the City Council approve the proposal for the dedication of the Porterville entrance signs upon completion of construction and direct staff to work with the committee regarding provision of electrical service for nighttime illumination and easements from the property owners for maintenance of the signs.

ATTACHMENTS: 1) Rendering of Entrance Signs

DD_____ Appropriated/Funded_____ CM_____ Item No. 11