PUBLIC HEARING

SUBJECT: WATER CONSERVATION PHASE II, WATER SYSTEM STATUS

SOURCE: Public Works Department - Field Services Division

COMMENT: Phase II water conservation efforts for 2005 began in May. In June, letters were mailed to restaurants requesting that water only be served upon request. Letters were also mailed to large apartment complexes urging conservation and to avoid watering landscapes between 5 am to 10 am and 5 pm to 10 pm. Utility bill notices with conservation tips and avoid watering between 5 am to 10 am and 5 pm to 10 pm will also be delivered. The City promoted May as water awareness month and provided water conservation information and water saving kits to the public during the Porterville Fair. A media campaign began in late May with newspaper and radio messages and web site information provided.

The water system status is marginally improved from last year. Mild weather in May & June reduced water demands as compared to prior years. Well yields show some improvement. One small well was successfully rehabilitated and returned to active status. Well 27 is complete and in operation.

Phase III of the water conservation plan provides for a 20% rate increase on residential and landscape accounts to encourage conservation during times of severe water supply shortage.

RECOMMENDATION: That City Council:

1. Continue with Phase II of the Water Conservation Plan; and

2. Continue this Public Hearing to August 2, 2005, to consider moving into Phase III of the Water Conservation Plan.

ATTACHMENT: Production Graph
Monthly Production 2003 - 2005
(Primary Water System)