

CITY COUNCIL AGENDA: August 3, 2010

SUBJECT: SHORT RANGE TRANSIT PLAN

SOURCE: Administration (Transit)

COMMENT: One of the requirements of the Section 5307 program is to periodically update the City of Porterville Short Range Transit Plan. This required update is timely due to a number of factors that are impacting our public transportation system.

Because the City is a small urbanized area and receives Federal funding, we are also entitled to Section 5303 planning funds to assist us with the required studies and updates, including this Short Range Transit Plan. Charles Clouse, of TPG Consulting, Inc., the City's Transportation Consultant, will be available to review the Plan he has prepared for the City and will address options provided for consideration. Staff will also be available to assist with answering any specific questions the Council may have in determining the future service levels and funding requirements.

The first three chapters of the Plan address required elements relating to community profile and service area, description and overview of the current service, policies and standards, and on-board passenger surveys. Chapter 4 is a discussion of the System Analysis, while Chapter 5 addresses Goals, Objectives and Service Standards. Chapter 6 is the Service Plan addressing key issues, proposed strategies, the Marketing Plan, various programs, recommendations and Service Implementation Plan. Chapter 7 is the Capital Plan, followed by Chapter 8, the Financial Plan.

On January 19, 2010, TPG Consulting, Inc. and staff addressed the City Council with several aspects of the Short Range Transit Plan that needed to be implemented prior to the completion of the Plan. Those items addressed, and adopted by the City Council, were the following:

1. 40-minute headways in place of 30-minute headways in an effort to improve on-time performance. (All routes have remained on-time since this implementation.)

DD



Appropriated/Funded N/A

CM



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2. Route adjustments to Routes 6, 7 and 8 to include new area never before accessed by Porterville Transit.
3. Fare increases for Fixed Route and Demand Response.

Mr. Clouse will expand on the remaining key issues and recommendations and future considerations.

RECOMMENDATION: That the City Council:

1. Review and adopt the Short Range Transit Plan.

ATTACHMENTS: 1. City of Porterville Short Range Transit Plan