COUNCIL AGENDA: MARCH 19, 2013

SUBJECT: APPROVAL OF PORTERVILLE GOLF COURSE TWILIGHT RATE

SOURCE: PARKS AND LEISURE SERVICES DEPARTMENT

COMMENT: Porterville Golf Course Professional, Casey Butler, approached the Parks and Leisure Services Commission March 7, 2013, to propose the implementation of a twilight rate during the months of daylight savings at the Porterville Golf Course. The purpose of the proposal is an attempt to increase play during a period when play is very slow. Twilight rates at golf courses are very common.

Mr. Butler is proposing that the new fee be $5 per nine holes after 3:00 p.m. He is also proposing that the twilight cart fee be $9 per nine holes. Current fees are $12 for nine holes and $5 for each additional nine. The cart fee is $11 for nine holes and $20 for eighteen holes. The golf course is open Tuesday-Sunday.

The Parks and Leisure Services Commission and staff recommend the implementation of the new twilight rates.

RECOMMENDATION: That the City Council approve the proposed nine hole twilight rates of $5 greens fee and $9 cart fee beginning at 3:00 p.m. Tuesday-Sunday during the months of daylight savings.