SUBJECT: APPROVAL OF PROPOSED PROCLAMATION – TEEN READ WEEK

SOURCE: ADMINISTRATIVE SERVICES/CITY CLERK DIVISION

COMMENT: At its meeting of July 16, 2013, the Council amended the process by which proclamations are approved. The new process requires a majority of the Council to approve the request prior to a City proclamation being made.

City Library staff has requested that the Council consider approval of a proclamation in support of Teen Read Week. The Council has issued a proclamation in prior years for this event. If approved, it is requested that the proclamation be presented at the City Council Meeting of October 15, 2013.

For Council’s information, the Council will be considering amending the process by which proclamations are approved during scheduled matters on this agenda. In the event the process is amended, the Council could, at its discretion, apply the amended process to this proclamation by removing it from the Consent Calendar for consideration at the end of the scheduled matters.

RECOMMENDATION: That the City Council consider the approval of the proposed Proclamation declaring October 13 – 19, 2013 as “Teen Read Week.”

ATTACHMENT: Proposed Proclamation

Item No. 11
DRAFT PROCLAMATION

WHEREAS, the ability to read and process information is a basic survival skill in our global information society; and

WHEREAS, the reading proficiency of teens has remained stagnant over the last thirty years; and

WHEREAS, the number of students who can read but choose not to do so is increasing; and

WHEREAS, the most effective way to improve reading skills is to read regularly and often; and

WHEREAS, too few teens think reading is a valuable tool for enjoyment and relaxation as well as for schoolwork; and

WHEREAS, regular daily reading for the fun of it creates the reading habit for life; and

WHEREAS, parents, teachers, librarians, and all concerned adults can serve as role models by reading for fun themselves.

NOW, THEREFORE, I, CAMERON HAMILTON, Mayor of the City of Porterville, on behalf of the Porterville City Council, do hereby proclaim October 13 – 19, 2013 as,

"TEEN READ WEEK"

in the City of Porterville and encourage all teens to read for the fun of it.

PROCLAIMED this 15th day of October, 2013.

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Cameron Hamilton,
Mayor

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Brian E. Ward,
Vice Mayor

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Pete V. McCracken,
Council Member

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Greg Shelton,
Council Member

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Virginia Gurrola,
Council Member