CITY OF PORTERVILLE ARTS COMMISSION
November 13, 2013
5:30 p.m.
City Hall - Hamamatsu Conference Room
291 N. Main Street
Porterville, California

AGENDA

1. Call to order and Roll Call

2. Oral/Written Communications from Public

3. Arts Commission Minutes of September 25, 2013
   Re: Adopt minutes of Arts Commission meeting

4. Website discussion –
   Presentation by staff

5. Long Range Plan
   Re: 1) Review Short Range Plan
        2) Discuss items to be included in the Long Range Plan
        3) Set date to present Long Range Plan to City Council

6. Meeting Schedule for December and January

7. Other Matters

8. Adjourn

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Agenda November 2013
Arts Commission Meeting  
September 25, 2013  
Minutes  

Members present: Deana Worthington, Mel Gosage, Judith Holloway, Brenda Carrasco and Monte Reyes. Joan Givan came at 5:58 pm.  

Absent: Alex Schooler  

Staff Present: Brad Dunlap Lupe Diaz and Christina Tank  

Members of the Public: Ellen Nichols came in at 5:55 pm.  

Item No. 1 – WELCOMING REMARKS AND INTRODUCTION  

The meeting was opened by Lupe Diaz at 5:47 p.m.  

Item No. 2 – ORAL COMMUNICATIONS  

There were no oral communications. Brad Dunlap asked that everyone give a brief introduction for the benefit of the new Commissioners. Judith Holloway indicated that she prefers Judy.  

COMMISSION ACTION  

MOVED by Judy Holloway and SECONDED by Deana Worthington bring Item No. 6 – Selection of Officers for 2013-14 – up on the Agenda.  

AYES: 6  
NOES: 0  
ABSENT: 1  

Item No. 6 – SELECTION OF OFFICERS  

Ballots were passed out for voting of Chair and Vice-Chair of the Commission. With a unanimous vote of 6-0, it is decided that Monte Reyes is the Chair. With a vote of 5-2, it is decided that Deana Worthington is the Vice-Chair. Meeting was given to Monte Reyes to conduct from this point on.  

*It is worth noting that Joan Givan came in the middle of voting; therefore, she did not participate in the voting for Chair but did participate in the voting for Vice-Chair.
Item No. 2 – ORAL COMMUNICATIONS (re-opened)

Monte Reyes brought up that Ellen Nichols was in attendance and asked if she had anything she wished to address in Oral Communications. Ellen Nichols stated that she just had a comment, and that is that she just left the Charter Review Committee and wanted to point out the difference “political slant is staggering”.

Item No. 3 – ARTS COMMISSION MINUTES OF JULY 17, 2013

There is discussion about problems receiving the Agenda and Minutes email that the City staff sends out, some Commissioners are not receiving the email. Brad Dunlap asked that everyone give their updated information on the piece of paper he has passed around. Its agreed that a “tester” email will be sent out.

COMMISSION ACTION

MOVED by Joan Givan and SECONDED by Deana Worthington to accept the minutes for July 17, 2013 as written.

AYES: 7
NOES: 0
ABSENT: 0
No Discussion.

Item No. 4 – ARTS COMMISSION ORDINANCE AMENDMENT

A copy of the Amended Ordinance was handed out to each Commissioner prior to the meeting. Monte Reyes asked for clarification on what changes were made. Lupe Diaz and Brad Dunlap explained the changes to the Ordinance. Monte Reyes asked for comments from the Commissioners on the Amendment and there were none.

Item No. 5 – ARTS COMMISSION NEW MEMBER APPOINTMENT

Monte Reyes welcomes all the new Commissioners. Mel Gosage stated his pleasure at being appointed to the Arts Commission. Monte Reyes asked that each member state which section of art they represent. Judy Holloway stated she represents the Arts Association. Joan Givan stated she represents Performing Arts. Mel Gosage stated he also represents Performing Arts, as well as visual/graphic. Brenda Carrasco represents the Youth.

Item No. 7 – MURAL UPDATE

Lupe Diaz gives an update on the mural for the Subway building on Main Street and the RFQ to be sent out for the mural. She stated that City staff’s recommendation is that the Arts Commission further direct staff to continue to work with the Public Works
department regarding the RFQ, the language of the RFQ and to mail such RFQ to any muralist. Brad Dunlap gave a brief update on what the theme for the mural and how it got to be to the new Commissioners. There was a brief discussion on the history of Hot Air Balloons and the history in Porterville amongst everyone.

Item No. 8 – ARTS CONSORTIUM

There has been a request to have a Commissioner begin attending the Arts Consortium meetings regularly. Monte Reyes briefly explained the Arts Consortium and puts forth volunteers to attend meetings and events as regularly as possible. Talk of what the Arts Consortium does, what kind of events it has and the benefits of attending are discussed at length. Joan Givan volunteered to be the representative from the Arts Commission, with the addition of an alternative if she cannot attend something.

COMMISSION ACTION

MOVED by Mel Gosage and SECONDED by Deana Worthington for Joan Givan to attend the Arts Consortium meetings and events, with alternates to be available if Joan cannot attend.

AYES: 7
NOES: 0
ABSENT: 0
No discussion.

Item No. 9 – Long Range Plan

It was agreed by all Commissioners to table this topic to the next meeting with the agreement that everyone review what has been done so far and bring back some ideas and goals for the next meeting. There is brief discussion of the Arts Commission website. Brad Dunlap explained that there can be some input on the look of the web page but that they are limited with it being a City website.

Item No. 10 – MEETING SCHEDULE FOR OCTOBER

COMMISSION ACTION

MOVED by Deana Worthington and SECONDED by Joan Givan to have the Arts Commissions meetings the 4th Wednesday of every month at 5:30 p.m.

AYES: 7
NOES: 0
ABSENT: 0
No discussion.

Next meeting is scheduled for October 23, 2103 at 5:30 p.m.
Item No. 11 – OTHER MATTERS

It was asked that the word be spread that the new South County Justice Courthouse is looking for all-natural or landscape photography within 150 miles radius of the courthouse to be displayed in the courthouse as the artwork inside the building. Other details were not known about this project other than that Judge Roper is the person who is in charge of the project.

Mel Gosage brought up an issue that is bothering him and that is that Porterville College is doing away with a photography class. Mel Gosage stated that he wrote a letter to the President of the College and he received a response that was not pleasing to him. He’s hoping that if the Arts Commission speaks against this, it might be helpful in keeping all photography courses. Brad Dunlap explained that to do this officially through the Arts Commission, formal action would need to be taken and that formal action cannot be taken in the Other Matters section of the meeting. He also explained it would need to be placed on the Agenda for a meeting, action taken and whatever action, for example a letter drafted, would be carried out. If its just to spread the word, then it was brought up in the correction section of the meeting. The benefits of photography are expressed.

Brad Dunlap asked for clarification on the artwork in the courthouse topic. He wanted to know if it was brought up for a specific reason or just in general. Monte Reyes said it was just in general, just to get the topic out. Brad Dunlap suggested that, as the Chair and a representative of the Arts Commission, Monte Reyes could approach Judge Roper and ask if he’d like the Arts Commission input or help on getting the artwork in the courthouse. Monte Reyes agreed to approach Judge Roper with the help of Daniel Lovato, who is helping Judge Roper with this project.

Item No. 12 – Adjourn

Meeting adjourned at 7:16 p.m.
ARTS COMMISSION AGENDA: November 13, 2013

TITLE: LONG RANGE PLAN

SOURCE: ARTS COMMISSION STAFF

COMMENT: On November 14, 2012, the Porterville Arts Commission committed to develop a Long Range Plan and to present it to City Council for their approval. Staff is available to assist in any way possible beginning with the development of a list of ideas for future projects/programs/community events.

On February 20, 2013, the Arts Commission agreed to present the developed Short Term Work Plan to City Council on March 5, 2013 (Attachment 1). On March 5, 2013, the City Council approved the Short Term Work Plan (Attachment 2).

On September 25, 2013, it was agreed by the Arts Commission to postpone working on the Long Range Work Plan to the next meeting scheduled for October 23, 2013, with the agreement that all commissioners would review what has been discussed to date and bring back ideas and goals. Attachments 1&2 represent Staff’s understanding of the discussion items to date.

RECOMMENDATION: That the Arts Commission provide direction to staff regarding the development of a long range work plan.

ATTACHMENTS: 1) Development of Short-Range Work Plan
2) City Council Staff Report from July 17, 2013
Promote Public Art
Unique Murals
Existing Murals
Art Statues
Feature! Other Amenities <-> Fountains, Benches
Transform Existing Features into Art (Paint Util. Boxes)

Parades/Activities
Participating in exist. Development Enhancements
Encourage New Aesthetics
Cultural Events Art Program for Vacancies
FilmAmerica
Cinco de Mayo, other
Monthly Event on Main St (Street closure)
Interactive Experiences

- Short-Term Goals (6 mths)
- Enhance Website
- Artist Registry/Museum
- Arts Calendar
- Report to C.C. on other plan interests
- Intro/Coord. w/ Art Association/others

ATTACHMENT 1
ARTS COMMISSION AGENDA: JULY 17, 2013

TITLE: SHORT RANGE PLAN – RESOURCE DIRECTORY, RELEASE FORM FOR MINOR ARTISTS AND ARTS COMMISSION WEB-PAGE

SOURCE: ARTS COMMISSION STAFF

COMMENT: Per Arts Commission’s request, staff is presently working on the three items that have been deemed important by the Arts Commission members. Updates have been requested.

The Resource Directory is the directory that will become available on the Arts Commission website and will be available for any artist to sign up to have their information available to the public. The Porterville Art Association (PAA) board agreed during their scheduled meeting on July 3, 2013 to place an article in their newsletter to inform artists about the Arts Commission directory and will insert the Artists Participation form for those who wish to have their names included in the Arts Commission resource directory.

The Release Form for Minor Artists is for those minor artists that wish to be added to the Resource Directory for Artists. Staff is awaiting reply from the City Attorney on the Minor’s Release form. Once comments are received, staff will report recommendations to Arts Commission for their approval.

The Arts Commission web-page that is hosted on the City of Porterville website which will host information for the Arts Commission, its Commissioners, the Resource Directory and other items that are of importance. Staff is awaiting approval to add the following links to the Arts Commission webpage: Mission Statement; Short Range Plan; Resource Directory; Procedure Handbook; Artist Directory Posting Form; and Minor Artist Directory Posting Form.

RECOMMENDATION: That the Arts Commission direct staff to work on the above items on an ongoing basis to post and update information on website as it becomes necessary.

That the Arts Commission direct staff to make any changes or additions deemed necessary to: resource directory, changes to forms, changes to web-page. Staff will report any changes to commissioners during a regularly scheduled Arts Commission meeting.

ATTACHMENTS: NONE